OIPE TAP40
MAY 25 2006
PATENT & TRADEMARK OFFICE

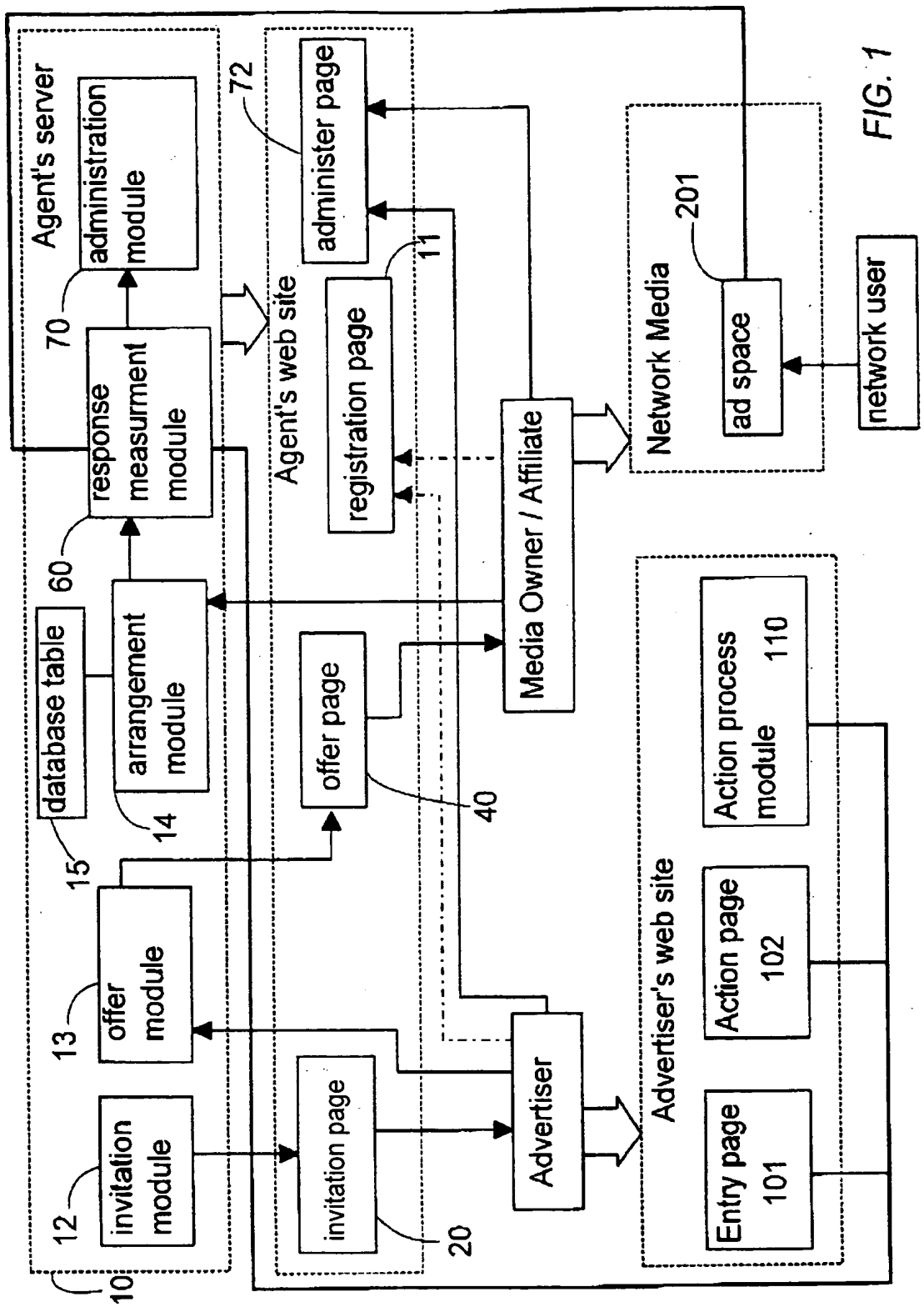


FIG. 1

FIG. 3

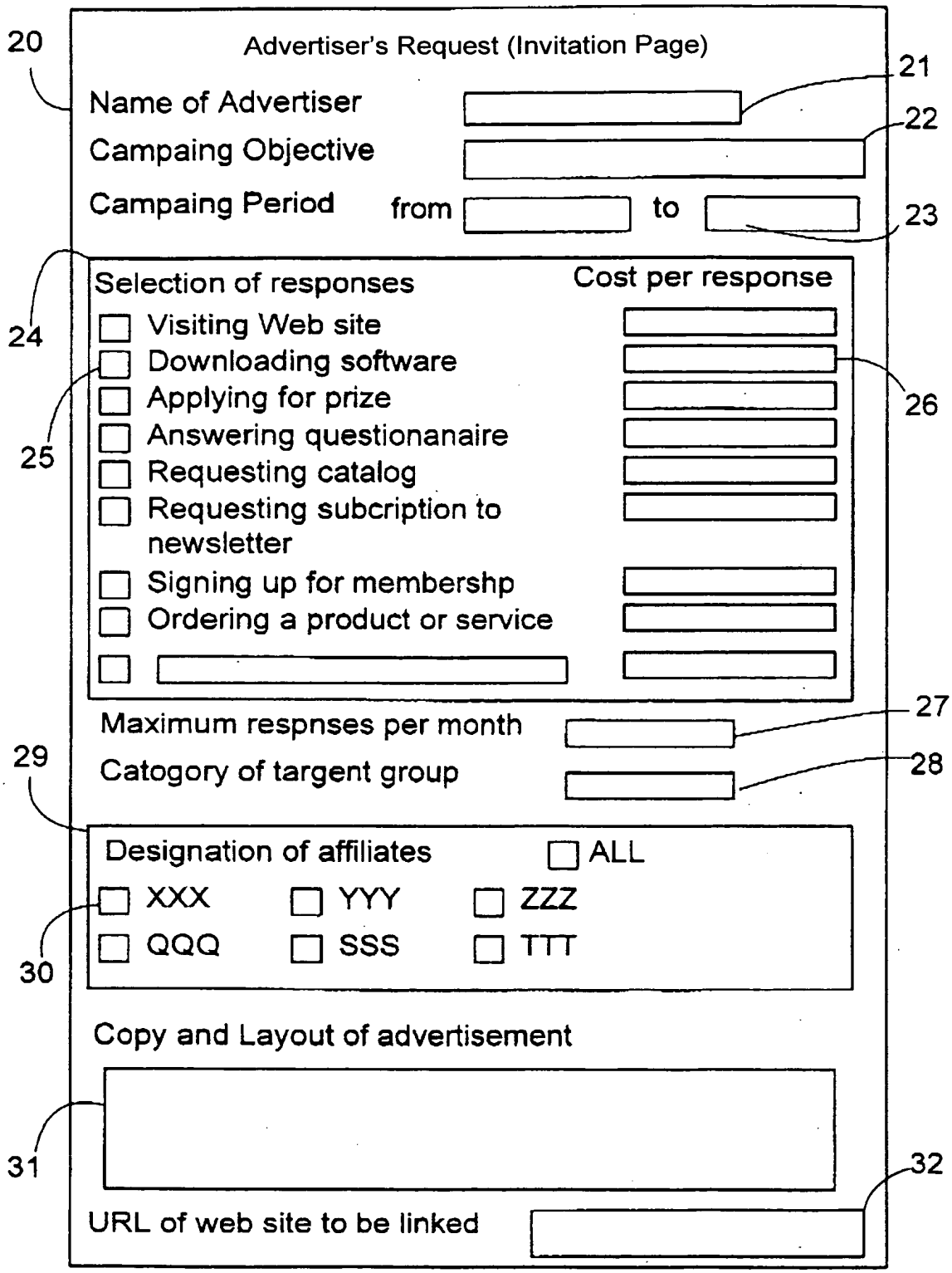
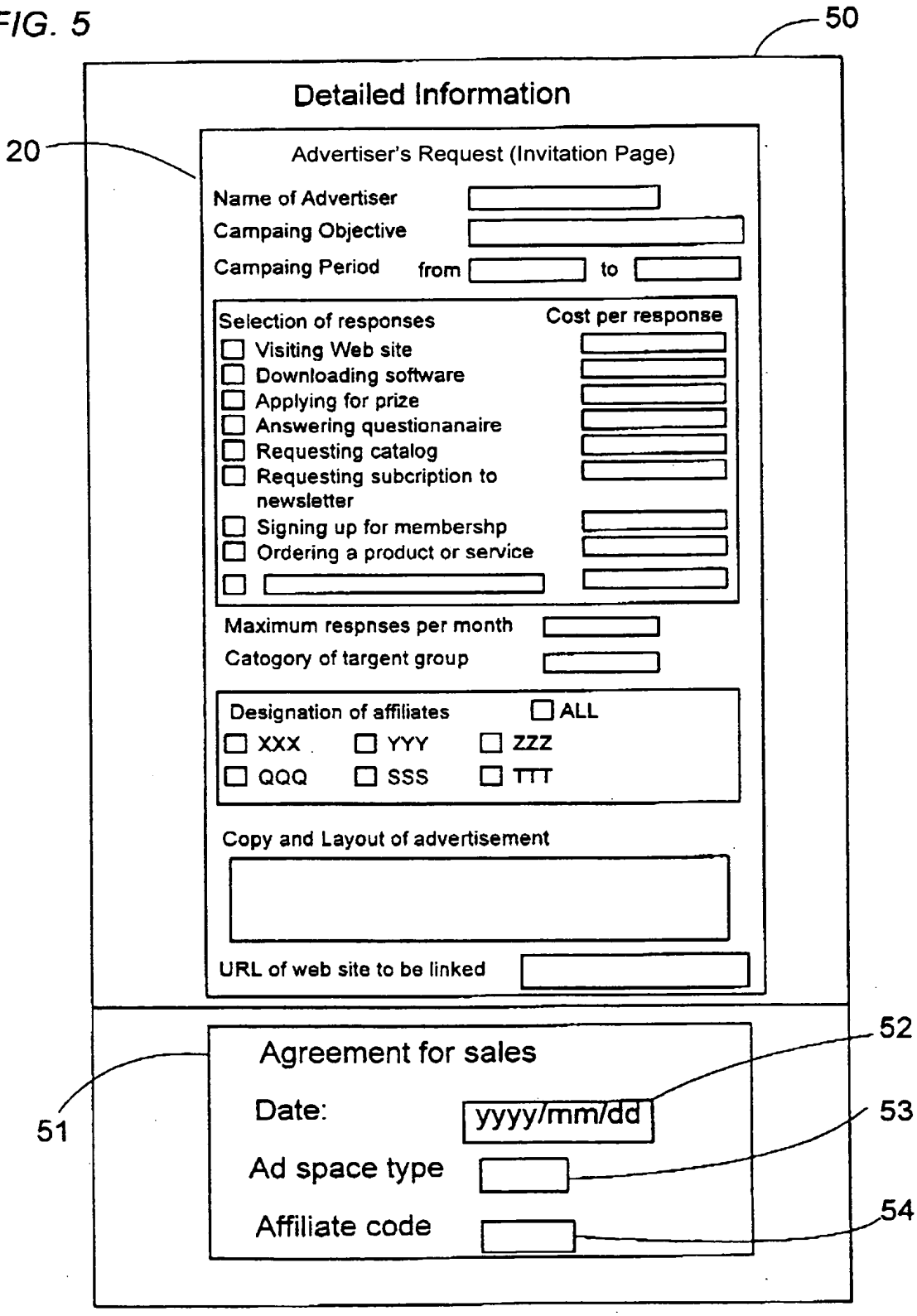

20
Advertiser's Request (Invitation Page)
21
Name of Advertiser
22
Campaing Objective
Campaing Period
from
to
23
24
Selection of responses
Cost per response
Visiting Web site
Downloading software
Applying for prize
Answering questionanaire
Requesting catalog
Requesting subcription to newsletter
Signing up for membershp
Ordering a product or service
26
25
27
Maximum respnses per month
29
Catogory of targent group
28
Designation of affiliates
ALL
XXX
YYY
ZZZ
QQQ
SSS
TTT
30
Copy and Layout of advertisement
31
32
URL of web site to be linked

FIG. 5


50
Detailed Information
20
Advertiser's Request (Invitation Page)
Name of Advertiser
Campaing Objective
Campaing Period
from
to
Selection of responses
Cost per response
Visiting Web site
Downloading software
Applying for prize
Answering questionanaire
Requesting catalog
Requesting subcription to newsletter
Signing up for membershp
Ordering a product or service
Maximum respnses per month
Catogory of targent group
Designation of affiliates
ALL
XXX
YYY
ZZZ
QQQ
SSS
TTT
Copy and Layout of advertisement
URL of web site to be linked
51
Agreement for sales
52
Date:
yyyy/mm/dd
53
Ad space type
Affiliate code
54